

KATT KENNEDY

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PROFESSIONAL PROFILE

I'm an experienced data professional with over ten years of experience, with a proven track record of creating order from chaos. I excel at qualitative and quantitative analysis, systems assessment and administration, creating and maintaining KPIs, and project management. I am seeking a role where my diverse skills can be of use.

KEY SKILLS

- **Data Analysis:** Excel; Python/R, SQL, git; SPSS; A/B testing, regression modeling
- **Project Management:** Jira/Confluence, Asana; Agile, Scrumban, Kanban, Waterfall
- **Visualisation:** PowerBI, Looker, Tableau; Visio, Powerpoint; Canva, Procreate
- **Soft Skills:** Business requirements gathering, workshop facilitation, UX research
- **Programming:** Python/R, SQL; Ruby (jekyll, Rails); git; cloud, AD administration

PROFESSIONAL EXPERIENCE

- Strategic Data Scientist, UX Researcher** at Siemens DISW May 2023 - Present
Python, R, SQL; Tableau, Excel; Qualtrics, SurveyMonkey; AWS, Azure; Oracle, Salesforce, Snowflake
- Primary quantitative analyst within the Strategic Research & Insights team for SaaS Transformation
 - Responsible for selection, compliance, back-up, and administration of user research repository (URR)
 - Created, led, and executed novel research on SaaS perception, now an ongoing research program
- Operations Senior Analyst, Strategy** at Standard Insurance Feb. 2022 - Nov. 2022
Python, SQL, COBOL, Excel; PowerBI, Databricks, Azure; Salesforce, PostgreSQL, Oracle (Toad)
- Created research and operations portfolio, leading Agile transformation for team of six researchers
 - Led trainings and best practices creation for Databricks transition, modernising data processes
- Operations Data Analytics Director** at Cash App June 2020 - Jan. 2022
SQL, Google Sheets, Python; Looker, Tableau; Google Analytics; Salesforce, Mulesoft, Snowflake
- Managed customer ops data analysis, engineering team for Cash App; grew team from five to sixteen
 - Expanded metrics coverage from one to five channels, establishing robust KPIs while stabilising ETL
 - Duplicated and merged AirWave ETL to support Salesforce Lightning upgrade in eight weeks
 - Created data literacy program to promote analytics skills and understanding throughout organisation
- Data Scientist, Product Management** at HP May 2019 to June 2020
R, SQL, Python, ruby; RStudio, PowerBI; Parquet, PostgreSQL, T-SQL, Redshift, Spark
- Researched, developed, put in production material usage, supply chain logistics prediction model
 - Troubleshoot user issues using only machine metadata due to language barriers, timezone differences

NLP Analyst, System Administrator at Nautilus, Inc.	Apr. 2017 to Mar. 2018
<ul style="list-style-type: none"> • Company lead for natural language processing (NLP) tagging, analysed call metadata in Python/R • Created and managed audit process to ensure accuracy of speech categorisation, compliance reporting • Architected and implemented back-up database of call metadata for time series trend analysis 	
Data Architect, UX Research at Spear Education	Jan. 2015 to Apr. 2017
<ul style="list-style-type: none"> • Product research lead analyzing click-stream data in Python/R, SQL, combining with qual. research • Created and led initiative to improve data quality, reducing data products from seven to four • Company lead for data analysis using survey design, A/B testing, linear regression, focus groups • Administrated NetSuite database, led meetings with DevOps for feature enhancements, bug fixes 	
Senior Data Analyst, Interim IT Manager at Oncology Convergence	Jan. 2013 to Nov. 2014
<ul style="list-style-type: none"> • Created and maintained critical financial reports for three off-site oncology clinics using Excel, SQL • Responsible for maintaining on-site server systems, upgrading software and hardware as needed • Led HIPAA breach response team, ensuring ongoing compliance and training needs were met 	
Project Coordinator/ Business Analyst at Toyota Finance	Oct. 2011 to Aug. 2012
<ul style="list-style-type: none"> • Coordinated upgrade of over thirty remote sites, five thousand employees, to Microsoft Office 2010 • Responsible for troubleshooting all escalated financial reports for transition from Excel 2003 to 2010 	
Graduate Research Assistant at University of New Hampshire	Aug. 2009 to May 2011
Data Analyst at Lightlines, Inc.	Sep. 2005 to Aug. 2009

EDUCATION

Masters of Business Administration at University of New Hampshire	2011
B.A. in Psychology, Business at University of New Hampshire	2009

CERTIFICATIONS AND TRAININGS

• Jira Essentials with Agile Mindset, Jira and Confluence Together	2021
• LFS103x Hadoop Fundamentals at edX	2019

INTERESTS AND HOBBIES

- **Dungeons & Dragons, TTRPGs:** Creating and running unique encounters and stories; creative and technical writing, improvisation, group organisation, workshop facilitation, advanced modelling
- **Athletics:** Weight lifting, indoor running, yoga, bowling, hiking and long walks
- **Volunteer Work:** Data Scientist mentor, The Script; Board Director, Games to Gather

REFERENCES

Available upon request